The Central Washington Home Builders Association invites you to join the 39th Annual Tour of Homes™ as an event sponsor. This year, attendees will be invited to take an intimate look inside some of Central Washington’s most beautiful homes across two counties and find inspiration within each beautifully built or remodeled home.

Seize the opportunity to personally talk to the consumers, gain visibility and network with fellow CWHBA Members. For further sponsorship information and event details please contact the Communications & Events Director, Lindsay Brown: LBrown@CWHBA.org
## EVENT SPONSORSHIPS

### $3,000 Gold

**KITTITAS TOUR ONLY**

**PAID ADVERTISING**
- Name/Logo appears (Secondary)
- TV (Logo)
- All print media (Logo)
- Radio (Kittitas event)
- Social Media Promotion

**CWHBA COMMUNICATIONS**
- Electronic reader board
- The Home Builder - September 1 e-magazine
- Punch List - weekly e-newsletter (logo)
- In-House marketing to CWHBA membership

**MAGAZINE / DIRECTORY**
- Logo on the Kittitas “Welcome to the Tour” page
- 1/2 page / full color advertisement

**MOBILE APPLICATION**
- One (1) banner advertisement

**WEBSITE**
- Logo on all Kittitas Tour of Homes™ web pages

**COUPON PROMO**
- Complimentary promotional feature
discount for public

**TICKETING STATION**
- Optional ticketing table / greeter display with
company decor & swag at one (1) tour home

**SIGNAGE**
- Sponsor recognition in each Kittitas tour home

**EVENT PASSES**
- 14 - Tour of Homes™

### $1,500 Silver

**KITTITAS TOUR ONLY**

**PAID ADVERTISING**
- Name Appears Listed
- TV (Name)
- Print (Name)
- Radio (Rotating)
- Social Media Promotion

**CWHBA COMMUNICATIONS**
- Electronic reader board
- The Home Builder - September 1 e-magazine
- Punch List - weekly e-newsletter (listed)
- In-House marketing to CWHBA membership

**MAGAZINE / DIRECTORY**
- Listed on Kittitas “Welcome To The Tour” page
- 1/4 page / full color ad

**MOBILE APPLICATION**
- One (1) banner advertisement

**WEBSITE**
- Logo on all Kittitas Tour of Homes™ web pages

**COUPON PROMO**
- Complimentary promotional feature
offer/giveaway/discount for public

**TICKETING STATION**
- Optional ticketing table / greeter display with company decor & swag at one (1) tour home

**SIGNAGE**
- Sponsor recognition in each Kittitas tour home

**EVENT PASSES**
- 10 - Tour of Homes™

### $2,500 360° Virtual Tour*

**INCLUDES BOTH YAKIMA & KITTITAS**

**CWHBA COMMUNICATIONS**
- Social Media Promotion
- Electronic reader board
- The Home Builder - September 1 e-magazine
- Punch List - weekly e-newsletter (listed)
- In-House marketing to CWHBA membership

**TOUR MAGAZINE / DIRECTORY**
- Name listed on both “Welcome To The Tour” pages
- 1/4 page / full color ad

**MOBILE APPLICATION**
- One (1) banner advertisement

**WEBSITE**
- Listed on all Tour of Homes™ web pages
- "Exclusive Logo feature on all Tour of Homes™ 360° Virtual Interactive Tours"

**SIGNAGE**
- Sponsor recognition in each home directing participants to the interactive online tour

**EVENT PASSES**
- 10 - Tour of Homes™
  - *Exclusive Opportunity

### + $2,000 Gold (Additional)

**INCLUDES YAKIMA**

**PAID ADVERTISING**
- Same amenities included above — on all Yakima promotional materials.

**MAGAZINE / DIRECTORY**
- Logo on “Welcome to the Tour” Yakima page

**MOBILE APPLICATION**
- Additional (1) banner advertisement

**WEBSITE**
- Logo on all Yakima Tour of Homes™ web pages

**TICKETING STATION**
- Optional ticketing table/greeter display with company decor & swag at one (1) Yakima home

**SIGNAGE**
- Sponsor recognition in each Yakima tour home

**EVENT PASSES**
- 6 - Tour of Homes™

### + $1,500 Silver (Additional)

**INCLUDES YAKIMA**

**PAID ADVERTISING**
- Same amenities included above — on all Yakima promotional materials.

**MAGAZINE / DIRECTORY**
- Listed on “Welcome to the Tour” Yakima page

**WEBSITE**
- Listed on all Yakima Tour of Homes™ webpages

**SIGNAGE**
- Sponsor recognition in each Yakima tour home

**EVENT PASSES**
- 4 - Additional Tour of Homes™

### $1,000 Green*

**KITTITAS or YAKIMA**

**CWHBA COMMUNICATIONS**
- Social Media Promotion
- Electronic reader board
- The Home Builder - digital e-magazine publication
- Punch List - weekly e-newsletter
- In-House marketing to CWHBA membership

**TOUR MAGAZINE / DIRECTORY**
- Name listed on “Welcome To The Tour” page
- 1/4 page / full color ad

**WEBSITE**
- Logo on “Welcome to the Tour” page
- Featured article

**SIGNAGE**
- Sponsor recognition in each home

**EVENT PASSES**
- 6 - Tour of Homes™
  - *Energy focus
**Shoe Covers**

**AVAILABLE = ★ Yakima ★ Kittitas**

Be the company attendees remember with your logo featured on the safety stations at each tour home. Each tour home will have a designated area that will provide sanitizer and other safety equipment deemed necessary at the time of the event.

**CWHBA COMMUNICATIONS**
- Social media
- Electronic reader board
- The Home Builder - digital publication
- Punch List - weekly e-newsletter
- In-house marketing to membership

**SAFETY STATION FEATURE**
- Signage at each station

**WEBSITE**
- Logo on main Tour of Homes™ page

**EVENT PASSES**
- 6 - Tour of Homes™

**$1,800**

Make all the builders and homeowners happy by supplying the Shoe Covers for the tour. Every home in the chosen region, will have your logo on a sign placed next to the Shoe Cover Basket for attendees to see and keep our tour homes clean.

**CWHBA COMMUNICATIONS**
- Social media
- Electronic reader board
- The Home Builder - digital publication
- Punch List - weekly e-newsletter
- In-house marketing to membership

**SHOE COVER FEATURE**
- Signage at each shoe cover basket

**WEBSITE**
- Logo on main Tour of Homes™ page

**EVENT PASSES**
- 6 - Tour of Homes™

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**Builder Bus Blast**

**AVAILABLE = ★ Yakima ★ Kittitas**

The Builder Bus Blast is a great day spent with our tour builders, viewing each featured home. This day allows the builders to see what everyone else’s craftsmanship and creativity looks like. Great opportunity to form new connections with our great builders.

**CWHBA COMMUNICATIONS**
- Social media
- Electronic reader board
- The Home Builder - digital publication
- Punch List - weekly e-newsletter
- In-house marketing to membership

**BUILDERS BUS BLAST INVITE & DAY**
- Logo showcased on invite to builders
- Ride along / deck out vehicle w/company decor

**EVENT PASSES**
- 2 - Tour of Homes™

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**Auto/RV**

**$200* **

**CWHBA COMMUNICATIONS**
- Social media
- Electronic reader board
- The Home Builder - digital publication
- Punch List - weekly e-newsletter

**DISPLAY**
- Display vehicle at tour home location

**TOUR MAGAZINE / DIRECTORY**
- Name on Welcome to the Tour Page

**WEBSITE**
- Logo on main Tour of Homes™ Page

**COUPON PROMO**
- Complimentary Spot to Feature Promotional Offer, Giveaway or Discount Offered to Public

**SIGNAGE**
- Sponsor Recognition in Each Home

**EVENT PASSES**
- 4 - Tour of Homes™

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**COUPON PROMOTION**

**$100 Coupon**

**$50 Sub/Supplier**

*per vehicle featured

Example Coupon:

**COUPON**

BEMIS APPLIANCE

FREE 10 YEAR MAJOR COMPONENT WARRANTY WITH ANY REFRIGERATOR, FREEZER OR ELECTRIC RANGE PURCHASE OF $500 OR MORE

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**On the Tour of Homes™ event webpage & mobile app, consumers will be able to download a coupon for a product or service of your choice.**

Suppliers and subcontractors who contributed to these products earn special pricing for coupon promotion!
SPONSORSHIP & ADVERTISING REGISTRATION

Company: ___________________________ Name: ___________________________

Phone: __________________ Email: __________________ Website: ___________________

Billing Address ___________________________ City __________________ State ______

SPONSORSHIP LEVEL

Event Sponsorships

____ GOLD Yakima Only $4,000  ____ SILVER Yakima $2,500  ____ 360° Virtual Tour $2,500

____ GOLD Kittitas Only $3,000  ____ SILVER Kittitas $1,500  ____ GREEN Yakima $1,000

____ GOLD Both $5,000  ____ SILVER BOTH $3,000  ____ GREEN Kittitas $1,000

Product Sponsorships

____ Safety Station Yakima $1,800  ____ Shoe Covers Yakima $1,800  ____ Auto / RV Per Vehicle $250 Each

____ Safety Station Kittitas $1,000  ____ Shoe Covers Kittitas $1,000

Builder Bus Blast Sponsorships       Yakima: October 7       Kittitas: September 30

____ Bus Sponsor Yakima $500  ____ Beverages Yakima $500  ____ Meal Sponsor Yakima $750

____ Bus Sponsor Kittitas $500  ____ Beverages Kittitas $500  ____ Meal Sponsor Kittitas $750

MOBILE APPLICATION

____ Builder Page Advertisement $300  ____ Rotating Advertisement $100

COUPON PROMOTION

____ Consumer coupon advertisement Space $100 (each additional only $50)

____ Subcontractor/Supplier - $50

TOTAL AMOUNT DUE: $____________

PAYMENT INFO

____ Bill Me Later  ____ Credit Card  ____ Check Enclosed

Card Type  ____ VISA  ____ MasterCard  ____ American Express  ____ Discover

Name on Card ___________________________________________________________

Credit/Debt Card Number ______ ______ ______ ______ ______ ______ ______ ______

Expiration Date ______ / ______  Billing Zip Code __________________________  Security Code ______

Cardholder Signature ________________________________________________ Date ______ / ______ / ______

SIGN & DATE

I agree to sponsor the above listed event and pay all monies due prior to the event. I understand that if the sponsorships is not paid in full by time of event CWHBA has the right to add a late fee to the account, in the amount of $25/per 30 days late.

Signature: ___________________________________________ Date: _______________