The Central Washington Home Builders Association invites you to join the 39th Annual Tour of Homes™ as an event sponsor. This year, attendees will be invited to take an intimate look inside some of Central Washington's most beautiful homes across two counties and find inspiration within each beautifully built or remodeled home.

Seize the opportunity to personally talk to the consumers, gain visibility and network with fellow CWHBA Members. For further sponsorship information and event details please contact the Communications & Events Director, Lindsay Brown: LBrown@CWHBA.org
**EVENT SPONSORSHIPS**

### **$4,000 Gold**

**YAKIMA TOUR ONLY**

**PAID ADVERTISING**
- Name/Logo appears (Secondary)
- TV (Logo)
- All print media (Logo)
- Radio (Yakima event)
- Social Media Promotion

**CWHBA COMMUNICATIONS**
- Electronic reader board
- The Home Builder - September 1 e-magazine
- Punch List - weekly e-newsletter (logo)
- In-House marketing to CWHBA membership

**MAGAZINE / DIRECTORY**
- Logo on the Yakima “Welcome to the Tour” page
- 1/2 page / full color advertisement

**MOBILE APPLICATION**
- One (1) banner advertisement

**WEBSITE**
- Logo on all Yakima Tour of Homes™ web pages

**COUPON PROMO**
- Complimentary promotional feature
  - offer/giveaway/discount for public

**TICKETING STATION**
- Optional ticketing table / greeter display with company decor & swag at one (1) tour home

**SIGNAGE**
- Sponsor recognition in each Yakima tour home

**EVENT PASSES**
- 14 - Tour of Homes™

### **$2,500 Silver**

**YAKIMA TOUR ONLY**

**PAID ADVERTISING**
- Name Appears Listed
- TV (Name)
- Print (Name)
- Radio (Rotating)
- Social Media Promotion

**CWHBA COMMUNICATIONS**
- Electronic reader board
- The Home Builder - September 1 e-magazine
- Punch List - weekly e-newsletter (listed)
- In-House marketing to CWHBA membership

**MAGAZINE / DIRECTORY**
- Listed on Yakima “Welcome To The Tour” page
- 1/4 page / full color ad

**MOBILE APPLICATION**
- One (1) banner advertisement

**WEBSITE**
- Logo on all Yakima Tour of Homes™ web pages

**COUPON PROMO**
- Complimentary promotional feature
  - offer/giveaway/discount for public

**TICKETING STATION**
- Optional ticketing table / greeter display with company decor & swag at one (1) tour home

**SIGNAGE**
- Sponsor recognition in each Yakima tour home

**EVENT PASSES**
- 10 - Tour of Homes™

### **$2,500 360° Virtual Tour**

**INCLUDES BOTH YAKIMA & KITTITAS**

**CWHBA COMMUNICATIONS**
- Social Media Promotion
- Electronic reader board
- The Home Builder - September 1 e-magazine
- Punch List - weekly e-newsletter (listed)
- In-House marketing to CWHBA membership

**TOUR MAGAZINE / DIRECTORY**
- Name listed on both “Welcome To The Tour” pages
- 1/4 page / full color ad

**MOBILE APPLICATION**
- One (1) banner advertisement

**WEBSITE**
- Listed on all Yakima Tour of Homes™ web pages
  - Exclusive Logo feature on all Tour of Homes™ 360° Virtual Interactive Tours

**SIGNAGE**
- Sponsor recognition in each home directing participants to the interactive online tour

**EVENT PASSES**
- 10 - Tour of Homes™
  - *Exclusive Opportunity

### **$1,000 Green**

**KITTITAS or YAKIMA**

**CWHBA COMMUNICATIONS**
- Social Media Promotion
- Electronic reader board
- The Home Builder - digital e-magazine publication
- Punch List - weekly e-newsletter
- In-House marketing to CWHBA membership

**TOUR MAGAZINE / DIRECTORY**
- Name listed on “Welcome To The Tour” page
- 1/4 page / full color ad

**WEBSITE**
- Listed on all Yakima Tour of Homes™ webpages
  - Exclusive Logo feature on all Tour of Homes™

**SIGNAGE**
- Sponsor recognition in each home

**EVENT PASSES**
- 6 - Tour of Homes™
  - *Energy focus

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**+ $1,000 Gold (Additional)**

**INCLUDES KITTITAS**

**PAID ADVERTISING**
- Same amenities included above — on all Kittitas promotional materials.

**MAGAZINE / DIRECTORY**
- Logo on “Welcome to the Tour” Kittitas page

**MOBILE APPLICATION**
- Additional (1) banner advertisement

**WEBSITE**
- Logo on all Kittitas Tour of Homes™ web pages

**TICKETING STATION**
- Optional ticketing table/greeter display with company decor & swag at one (1) Kittitas home

**SIGNAGE**
- Sponsor recognition in each Kittitas tour home

**EVENT PASSES**
- 6 - Additional Tour of Homes™

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**+ $500 Silver (Additional)**

**INCLUDES KITTITAS**

**PAID ADVERTISING**
- Same amenities included above — on all Kittitas promotional materials.

**MAGAZINE / DIRECTORY**
- Listed on “Welcome to the Tour” Kittitas page

**WEBSITE**
- Listed on all Kittitas Tour of Homes™ webpages

**SIGNAGE**
- Sponsor recognition in each Kittitas tour home

**EVENT PASSES**
- 4 - Additional Tour of Homes™

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**CENTRAL WASHINGTON TOUR of Homes™**

Presented by:

[Logo: Solarity Credit Union]
Safety Station

Be the company attendees remember with your logo featured on the safety stations at each tour home. Each tour home will have a designated area that will provide sanitizer and other safety equipment deemed necessary at the time of the event.

CWHBA COMMUNICATIONS
Social media
Electronic reader board
The Home Builder - digital publication
Punch List - weekly e-newsletter
In-house marketing to membership
SAFETY STATION FEATURE
Signage at each station
WEBSITE
Logo on main Tour of Homes™ page
EVENT PASSES
6 - Tour of Homes™

$200* Auto/RV

CWHBA COMMUNICATIONS
Social media
Electronic reader board
The Home Builder - digital publication
Punch List - weekly e-newsletter
DISPLAY
Display vehicle at tour home location
TOUR MAGAZINE / DIRECTORY
Name on Welcome to the Tour Page
WEBSITE
Logo on main Tour of Homes™ Page
COUPON PROMO
Complimentary Spot to Feature Promotional Offer, Giveaway or Discount Offered to Public
SIGNAGE
Sponsor Recognition In Each Home
EVENT PASSES
4 - Tour of Homes™ *per vehicle featured

Shoe Covers

Make all the builders and homeowners happy by supplying the Shoe Covers for the tour. Every home in the chosen region, will have your logo on a sign placed next to the Shoe Cover Basket for attendees to see and keep our tour homes clean.

CWHBA COMMUNICATIONS
Social media
Electronic reader board
The Home Builder - digital publication
Punch List - weekly e-newsletter
In-house marketing to membership
SHOE COVER FEATURE
Signage at each shoe cover basket
WEBSITE
Logo on main Tour of Homes™ page
EVENT PASSES
6 - Tour of Homes™

$100 Coupon

Example Coupon:

On the Tour of Homes™ event webpage & mobile app, consumers will be able to download a coupon for a product or service of your choice.

Suppliers and subcontractors who contributed to these products earn special pricing for coupon promotion!

Builder Bus Blast

The Builder Bus Blast is a great day spent with our tour builders, viewing each featured home. This day allows the builders to see what everyone else’s craftsmanship and creativity looks like. Great opportunity to form new connections with our great builders.

CWHBA COMMUNICATIONS
Social media
Electronic reader board
The Home Builder - digital publication
Punch List - weekly e-newsletter
In-house marketing to membership
BUILDER BUS BLAST INVITE & DAY
Logo showcased on invite to builders
Ride along / deck out vehicle w/company decor
EVENT PASSES
2 - Tour of Homes™

COUPON PROMOTION

$100 Coupon
$50 Sub/Supplier

Example Coupon:

On the Tour of Homes™ event webpage & mobile app, consumers will be able to download a coupon for a product or service of your choice.

Suppliers and subcontractors who contributed to these products earn special pricing for coupon promotion!
SPONSORSHIP & ADVERTISING REGISTRATION

Company: _________________________________ Name: _________________________________
Phone: _______________ Email: _______________________________ Website: _________________
Billing Address ________________________________ City ______________ State ______

SPONSORSHIP LEVEL

Event Sponsorships
- **GOLD** Yakima Only $4,000
- **SILVER** Yakima $2,500
- **360° Virtual Tour** $2,500
- **GOLD** Kittitas Only $3,000
- **SILVER** Kittitas $1,500
- **GREEN** Yakima $1,000
- **GREEN** Kittitas $1,000
- **GOLD Both** $5,000
- **SILVER BOTH** $3,000

Product Sponsorships
- **Safety Station Yakima** $1,800
- **Shoe Covers Yakima** $1,800
- **Auto / RV Per Vehicle** $250 Each
- **Safety Station Kittitas** $1,000
- **Shoe Covers Kittitas** $1,000

Builder Bus Blast Sponsorships
- **Bus Sponsor Yakima** $500
- **Beverages Yakima** $500
- **Meal Sponsor Yakima** $750
- **Bus Sponsor Kittitas** $500
- **Beverages Kittitas** $500
- **Meal Sponsor Kittitas** $750

**MOBILE APPLICATION**
- Builder Page Advertisement $300
- Rotating Advertisement $100

**COUPON PROMOTION**
- Consumer coupon advertisement Space $100 (each additional only $50)
- Subcontractor/Supplier - $50

**TOTAL AMOUNT DUE:** $___________

PAYMENT INFO

- **Bill Me Later**
- **Credit Card**
- **Check Enclosed**

Card Type
- **VISA**
- **MasterCard**
- **American Express**
- **Discover**

Name on Card ____________________________________________

Credit/Debt Card Number ________________________________

Expiration Date _____ / _____

Billing Zip Code ____________________________

Security Code __________

Cardholder Signature ____________________________ Date _____ / _____ / _____

SIGN & DATE

I agree to sponsor the above listed event and pay all monies due prior to the event. I understand that if the sponsorships is not paid in full by time of event CWHBA has the right to add a late fee to the account, in the amount of $25/per 30 days late.

Signature: __________________________________________ Date: ______________