Exhibitor & Sponsor Registration

# CENTRAL WASHINGTON Beyond the Blueprint

March 8-10, 2024 Yakima Sundome 1301 S Fair Ave, Yakima, WA 98901

At The Home Expo: Beyond the Blueprint, we believe that our residences are more than just structures; they are the canvases upon which the stories of our lives are written, connections are forged, and treasured moments are made.

Featuring

Building • Remodeling • Kitchen • Bathroom • Green Living • Interior Design Home Decor • Landscaping • Furnishings • Financial Services Professional Services • Plants • Baked Goods • And More!



Event Contact

**Alyssa Howe** 

Marketing & Events Director ahowe@cwhba.org 509.454.4006

Event Hours

Open to the Public

Friday, March 8th, Noon-5PM Saturday, March 9th, 10 AM -5PM Sunday, March 10th, 10AM-4PM

Exhibitor Move In

Thursday, March 7th, 8AM-9PM Friday, March 8th, 8AM-11AM

Exhibitor Move Out

Sunday, March 10th, 4PM-8PM Monday, March 11th, 7AM-Noon

## CENTRAL WASHINGTON



- Reach your target audience directly.
- Build a better brand image.
- Boost your visibility.
- Attract new clients, customers, and partners.
- Tap into the event's 35+ year of experience.
- Connect with around 2,000 attendees yearly.
- Join a well-known Central Washington event.



**Platinum** \$8,500

Gold \$6,500 Silver \$4,500

#### **Paid Event Advertising**

All event promotion printed media Radio advertisements Social media event promotion Facebook paid event promotion

Facebook & Instagram

Logo (primary)

Name (mention)

Logo (primary) & page mention (all posts)

Unique sponsor highlight post (2) Logo (secondary)

Name (mention)

Page mention (all posts)

page mention (all posts) Page mention (all posts)

Unique sponsor highlight post

Name (listed)

Name (rotating mention) Page mention (all posts) Page mention (all posts) Unique sponsor

#### **CWHBA Communication**

Electronic reader board (at CWHBA) Punchlist weekly e-newsletter HOME Resource & Buyers Guide (full-color ad) Event preview and follow-up emails (2)

Name (listed) Logo (linked) 1/2 Page & logo on event ad Logo (linked)

Name (listed) Logo (linked) 1/4 Page & logo on event ad Logo (listed, linked)

Name (listed) Name (listed, linked) Business card & logo on event ad Name (listed, linked)

highlight post

#### **CWHBA.org**

Home Expo landing page Coupon / giveaway / advertisement CWHBA.org homepage scrolling promo Digital banner display ad on Home Expo landing page

Logo (primary, linked) Business Card, First Logo (primary)

Header & Footer (2)

Logo (secondary, linked) Business Card, Second Logo (secondary)

Side bar (1)

Name (listed, linked) **Business Card, Tertiary** Name (listed)

#### **CW Home Expo**

Exhibitor passes (on the back) **Event tickets** Event exhibitor space

Digital display screens

Logo (primary)

12 tickets Booth block end cap (up to 4 adjacent)

Logo (every content slide)

Logo 8 tickets **Booth block** (2 adjacent)

Logo (solo, rotating) Side bar (1)

6 tickets Optional (1 standard) Logo

Logo

#### Event Program (Printed or Digital—TBD)

Coupon / giveaway / advertisement (full-color) **Enhanced listing Event map** 

1/2 Page

Bold & boxed Logo at booth location 1/4 Page

Bold & boxed Logo at booth location **Business Card** 

(with others)

Bold & boxed Logo at booth location



## Stage Sponsor

\$2,500

+Sponsor-provided stage décor

Event Program \$2,000 Event Bag \$1,000

+Sponsor-provided event bag

		Full page ad in	
		digital event	
Frankis Danasis	Stage named	program	Logo Printed
Exclusive Benefit	w/logo tents	(1-side, full-color)	on Event Bag
Paid Event Advertising			
Social media event promotion	Page mention	Page mention	Page mention
Facebook paid event promotion	Page mention	Page mention	Page mention
Facebook	Group sponsor	Group Sponsor	Group Sponsor
racobook	acknowledgement	Acknowledgement	Acknowledgement
CWHBA Communications			
Electronic reader board (at CWHBA)	Name (listed)	Name (listed)	Name (listed)
Punchlist weekly e-newsletter	Name (listed & linked)	Name (listed & linked)	Name (listed & linked)
HOME Resource & Buyers Guide (full-color ad)	Listed on event ad	Listed on event ad	Listed on event ad
Event preview & follow-up emails (2)	Name (listed & linked)	Name (listed & linked)	Name (listed & linked)
CWHBA.org			
Home Expo landing page	Name (listed & linked)	Name (listed & linked)	Name (listed & linked)
Digital coupon	Business card	Business Card	Business Card
CW Home Expo			
Event tickets	4 Tickets	4 Tickets	2 Tickets
Event exhibitor space	1 standard	1 standard	1 standard
Digital display screens	Logo (with others)	Logo (with others)	Logo (with others)
Exhibitor passes (on the back)	Logo	Name listed	Name listed
Digital Event Program			
Enhanced listing	Bold & boxed	Bold & boxed	Bold & boxed
Event map (inside cover)	Logo at stage location	Logo on front cover	Logo on front cover

Event Program 1,500 printed copies

**Full Page** Color Ad (8.5" W x 11" H) .... \$1500

**Quarter Page** Color Ad (4.25" W x 5.5" H) .... \$950

Half Page Color Ad (8.5" W x 5.5" H) .... \$1250

**Business Card** Color Ad (3.5" W x 2" H) ...... \$750



### Snack Sponsor \$1,000

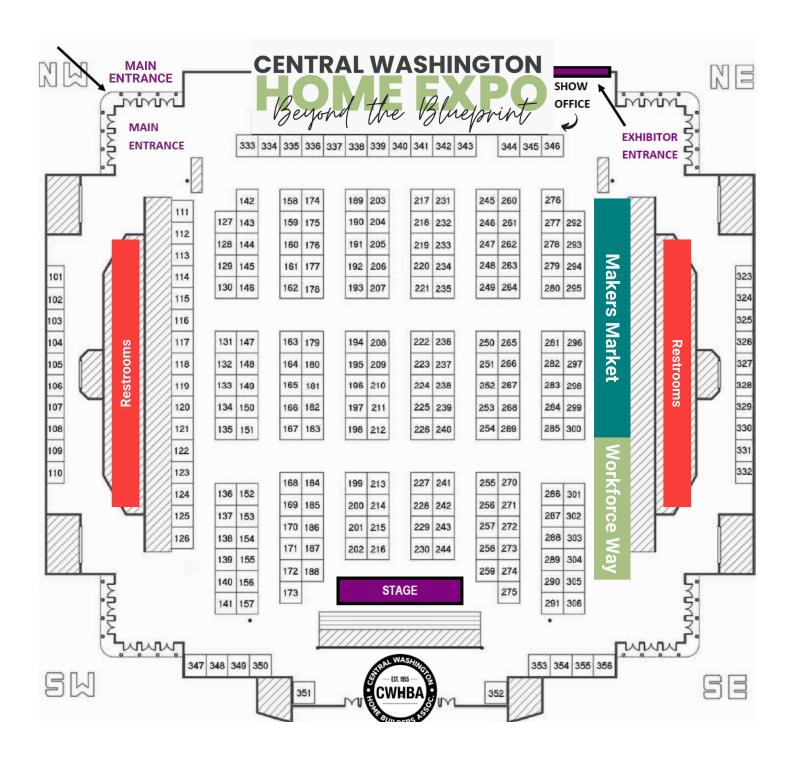
Sponsor \$1,000

**Greeter** 

CWHBA will provide snacks

Be the first face attendees see when they walk in

		Logo posted at
		Entrance and
		opportunity to
E de la companya de l	Logo signage in	display company
Exclusive Benefit	snack room	information
Paid Event Advertising		
Social media event promotion	Page mention	Page mention
Facebook paid event promotion	Page mention	Page mention
Facebook	Group Sponsor	Group Sponsor
. G.GG.GG.K	Acknowledgement	Acknowledgement
CWHBA Communications		
Electronic reader board (at CWHBA)	Name (listed)	Name (listed)
Punchlist weekly e-newsletter	Name (listed & linked)	Name (listed & linked)
HOME Resource & Buyers Guide	Listed on event ad	Listed on event ad
(full-color ad)		
Event preview & follow-up emails (2)	Name (listed & linked)	Name (listed & linked)
CWHBA.org		
Home Expo landing page	Name (listed & linked)	Name (listed & linked)
Digital coupon (offer/giveaway/	Business Card	Business Card
discount)		
CW Home Expo		
Event tickets	2 Tickets	2 Tickets
Event exhibitor space	1 standard	Entrance
Digital display screens	Logo (with others)	Logo (with others)
Exhibitor passes (on back)	Name listed	Name listed
Digital Event Program		
Enhanced listing	Bold & boxed	Bold & boxed
Event map (inside cover)	Logo on front cover	Logo on front cover



**Booth Specifications:** 10' X 10' increments, 3' side rails, 8' tall rear panels & one fused 120-volt duplex receptacle outlet w/ 500 watts of electricity. CAN NOT CO-OP A 10' X 10" space.

**Pitch Exhibitors**: Exhibitors may only enroll a max of 2 demo products. Sold at the discretion of CWHBA, no duplicate pitch exhibitor products allowed and will all be located in specific spaces in the dome.

**Hot Tub Dealers:** Due to the amount of electricity required by these dealers, we will limit the number of exhibitors.

#### **CWHBA MEMBERS**

1 BOOTH = \$600 ADDITIONAL = \$500 EACH

#### **NON-MEMBERS**

1 BOOTH = \$700 ADDITIONAL = \$600 EACH

**CORNER FEE = \$100 ADDITIONAL EACH** 

INDICATE YOUR BOOTH PREFERENCES ON THE COMPLETE REGISTRATION FORM

NOTE: Event layout may change and booth preferences are not guaranteed.

#### **EXHIBITOR REGULATIONS**

Terms & Conditions: The agreement is subject to terms and conditions in this document, which are incorporated in and form a part of this agreement. Upon acceptance of this agreement by Central Washington Home Builders Association (Management) and Event Registrant (Exhibitor), agree to reserve booth as space shown on the diagrams of the official floor plan for the show's duration, MARCH 8, 9, 10, 2024. Use of the name Central Washington Home Expo or any office of said organization or recommendations of a product or service is expressly prohibited and protected by state copyright laws. Central Washington Home Builders Association reserves the right to refuse service or rental of the space to anyone. The terms and conditions listed throughout the registration form are also a part of this agreement. Upon acceptance of this agreement by Management, this agreement shall become a legal binding and enforceable contract between said parties. All Exhibitors are subject to review by L&I, WA Department of Revenue, and the Better Business Bureau before participation in the Central Washington Home Expo.

**Payment:** Failure of Exhibitor to make payment in full, or as specified, shall entitle Management to cancel this agreement without notice. An Exhibitor will remain liable for any unpaid balance upon cancellation or forfeiture. A \$50 charge will be assessed for any check returned by the bank. Failure of Exhibitor to make any or all payments as outlined in this agreement shall entitle Management to resell space, collect all unpaid monies, and collect through legal channels all amounts owed on behalf of Exhibitor or its company.

Move-In/Move-Out Agreement: Exhibitor acknowledges and agrees to the dates listed in this agreement for move-in & move-out.

MOVE-IN: Thurs, March 7, 8am-9pm / Fri, March 8, 8am-11am

Upon arrival, Exhibitor is required to check-in at the show office (NE Corner) to pick up Exhibitor passes (2 free passes per booth / additional passes cost \$5). All exhibitors must wear the appropriate Exhibitor pass and must display it to enter during open show hours. If Exhibitor requires drive-in access or a forklift, the Exhibitor must contact the CWHBA office prior to move-in to schedule a time. Exhibitor agrees to have all materials, equipment, and supplies contained within their designated booth space before the show starts. The State Fair Park SunDome facility will allow limited drive-in privileges. Limited forklift use will also be allowed only by permission of CWHBA, on a first-come, first-serve basis.

MOVE-OUT: Sun, March 10, 4pm-8pm / Mon, March 11, 7am-Noon Upon the show's conclusion, Exhibitors will remove all possessions from the booth space by the deadline. Failure to do so may result in a fine of up to \$2,200 and forfeiture of all property left on or around the State Fair Park Sun-Dome premises. Management shall have the right to dispose of Exhibitor property without notice to the Exhibitor in such manner as it deems appropriate, whether by sale or otherwise. The Management shall retain any sales proceeds in payment of expenses incurred in disposing of such property and in charge of unpaid amounts; any excess shall be distributed to the Exhibitor. No Exhibitor will begin the teardown of their booth until 4 pm, March 10, 2024, or be subject to a fine.

**Exhibitor Display**: No signs, partitions, or apparatus may extend more than 12 feet above the floor or along the rear of the exhibit, without express permission by Management and the State Fair Park Sundome; no balloons or popcorn are allowed. The maximum backdrop height of an end-of-the-aisle booth is 15 feet. All exhibits must comply with city, county, state, and federal ordinances, regulations, Fire Marshall instructions, all inspections, licenses, and permits required by law at the Exhibitor's expense before the show. Management reserves the right to restrict, remove or relocate booths without refund deemed unsuitable or objectionable by Management or that have been falsely entered. This restriction includes, but is not limited to: noise, PA systems, persons, animals, things, odors, printed materials, conduct, food, or anything that Management may deem objectionable.

Space: The contracted space is to be used solely by the registered Exhibitor, and no portion can be sublet. The Exhibitor shall forfeit all space and monies paid if they fail to comply with this condition or occupy the space by March 8th by 5 pm. Management does not guarantee the success of any Exhibitor. Management has the right to move an Exhibitor to another location and/or building to conform to all city, county, state, and federal laws, regulations, requirements, or as deemed necessary by Management. Any special carpentry, wiring, electrical or other work, steam, or water drainage connections shall be installed at the Exhibitor's expense and according to the building and Management direction. Aisles shall remain clear of all items. All Exhibitors and their employees shall stay in the confines of their rented space. No advertising of any kind is allowed outside of the Exhibitor's booth space unless explicitly arranged with Management.

**Electricity**: Each booth is equipped with one fused 120-volt duplex receptacle outlet (500 watts of electricity). All electrical connections shall include an equipment ground conductor. Items that may require more than 500 watts of power may consist of heating, cooking, or cooling equipment of any kind, refrigerators, vacuums, microwaves, hot tubs, or a combination of smaller usage items, such as lighting. Please contact the contracted electrician to determine the appropriate amount of power required for an electric display. Additional power capacity will cost more at the time of the show and *must be pre-arranged* and all costs associated with it are the Exhibitor's sole responsibility.

**Food/Drinks:** The Exhibitor lounge is located on the main floor in the NE corner of the SunDome. All external food/drink must be brought in through the NE pass door and consumed only in the Exhibitors lounge. No exceptions. Any externally sourced food and beverages found outside the lounge will be removed.

**Insurance**: Exhibitor shall secure liability insurance for the show's dates, naming CWHBA and the Central WA State Fair Association (CWSFA) as additional insureds. Neither Management nor CWSFA shall be responsible for loss or damage occurring to the exhibit or Exhibitors from any cause during the show.

**Cancellation**: If the Exhibitor or Management cancels this agreement for any reason because of the Exhibitor's default or by violation of this agreement, the Management will keep all monies already paid, and all outstanding balances will still be due. If cancellation is submitted in writing to the CWHBA office 30 days before the show, Management will refund 50% of monies paid. If cancellation occurs within 30 days of the show, Management will retain all paid funds, and exhibit space will be forfeited and resold.

Liability: The Exhibitor is entirely responsible for their space and shall not injure, mar, or deface the premises. The Exhibitor will not affix any objects to the premises. Exhibitors may not use an adhesive material to hang banners, signs, or other displays. No vehicles or equipment may block the entrances or egress in any way. The Exhibitor will reimburse Management and the CWS-FA for all damage occurring on or to the premises. If the show is canceled, delayed, interrupted, or not held as scheduled, Management shall not be liable for damages or expenses incurred by Exhibitors. Exhibitor shall indemnify and hold harmless the CWHBA, CWSFA, volunteers, and staff from any claims arising out of or resulting from activities of the Exhibitor or the officers, licenses, contractors, agents, employees, guests, invitees, or visitors of an Exhibitor.

**Attorney's Fees:** If a civil action arose between said parties out of this agreement or to enforce any provision named in this agreement, the Exhibitor shall pay all attorney's fees, court fees, and any other related costs.



EXHIBITOR INFO (REQUIRED)	
Company:	Contact :
Physical Address:	
Phone: Email:	•
Thomas Email:	
Sponsorships Presenting Platinum \$8,500 Gold Sponsor \$6,500 Event Program Sponsor \$2,000 Event Bag Sponsor \$1,000	
Digital Program Ads (High resolution jpg or png file—send to ahowe@cwhba Full Page Ad \$1,500 Half Page Ad \$1,250 Quarter Page Ad \$950 Business Card Ad \$750	org)  CENTRAL WASHINGTON  Beyond the Blueprint
Exhibitor Fees           CWHBA MEMBERS FIRST BOOTH: \$600 =         \$           ADDITIONAL:         \$400 EACH X =         \$           CORNER FEE:         \$100 EACH X =         \$	Select Booth Preferences: NOTE: These are not guaranteed.
NON-MEMBERS FIRST BOOTH: \$750 = \$	BOOTH CHOICE 1: BOOTH CHOICE 4:
ADDITIONAL: \$500 EACH X = \$	BOOTH CHOICE 2: BOOTH CHOICE 5:
CORNER FEE: \$150 EACH X = \$	BOOTH CHOICE 3: BOOTH CHOICE 6:
(2 LANYARDS INCLUDED PER BOOTH) EXTRA LANYARDS: \$5 EACH X = \$	BOOTH CHOICE 3
*Makers Market exclusively features small businesses with immediate shop-and-go offe traditional booths. All products, including handmade jewelry, clothing, plants, home de wrapped. NOTE: Booth type subject to change based on planning committee's review.  ADD-ONS  Online Promotion / Coupon \$100 Enhanced Listing \$200 \$10  Display Description (REQUIRED) Describe booth layout and what will be dis	O Social Media Shoutout  TOTAL DUE \$
SPEAKER / GIVEAWAY / SOFT MIC / SAMPLES  I would like to give a presentation/demonstration at my booth. Topic: I would like a give a presentation at my booth.	
I will be using a soft mic in my booth I would like a giveaway annour I would like to hand out 2-4 oz samples Item:	
PROOF OF INSURANCE (REQUIRED)Proof of Liability Insurance NOTE: CWHBA & CWSFA listed as additional insured at 1301 S. Fair Ave., Yakima SEND TO: ahowe@cwhba.org   3301 W. Nob Hill Blvd., Yakima, WA 98902  SIGN & DATE (REQUIRED) I have read and understand all the terms & conditions listed in this 2024 Home Expo Registration/ monies due must be paid no later than March 1st, 2024. I hereby acknowledge and accept all agr	, WA 98901 on March 7-11, 2024 (includes move-in and move-out dates).  F: 509.454.4008  Sponsor Application. I understand that booths will be sold on a first come first serve basis and all
Name: Signature:	Nate:
PAYMENT INFO (REQUIRED) - All payment is due no later than March 1st,  Bill me, I'm a member Check Enclosed  CC #: N	2024. Note: A 3% processing fee applies to all credit card purchases.
5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5	O11
Exp. Date: Sec. Code: Billing Address:	
l Page	7 of 7



1301 S. Fair Avenue Yakima, WA 98901 Phone 509.834.7868 FAX 509.593.5424

#### RENTAL ORDER FORM EXCLUSIVELY FOR:

#### **Central Washington Home & Garden Show**

March 11-13, 2022

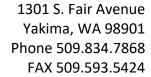
т	F	R	M	S

**ALL ORDERS MUST BE ACCOMPANIED BY PAYMENT IN FULL**. All equipment is on a rental basis only, which includes delivery to and pickup from the booth.

Qty	Description	Amount	Qty	Description	Amount
	4' Bare Table	\$25.00		4' Skirted Table	\$45.00
	6' Bare Table	\$35.00		6' Skirted Table	\$55.00
	8' Bare Table	\$45.00		8' Skirted Table	\$65.00
	4' Bare Counter Hgt (42") Table	\$45.00		4' Skirted Counter Hgt (42") Table	\$65.00
	6' Bare Counter Hgt (42") Table	\$55.00		6' Skirted Counter Hgt (42") Table	\$75.00
	8' Bare Counter Hgt (42") Table	\$65.00		8' Skirted Counter Hgt (42") Table	\$85.00
	Δ Bare tables are topped w/ vinyl			Skirting Only	\$20.00

Qty	Description	Amount	Qty	Description	Amount
	9' x 10' Booth Carpet	\$95.00		Cocktail Table	\$45.00
	9' x 20' Booth Carpet	\$185.00		Bar Stool	\$30.00
	9' x 30' Booth Carpet	\$275.00		Easel	\$40.00
	9' x 40' Booth Carpet	\$365.00		Side Chair	\$15.00
	3' Masking Drape – PER LN FT	\$3.00		Waste basket	\$10.00
	8' Masking Drape – PER LN FT	\$6.00		Cleaning Service Per 10' Booth	\$10.00
				(vacuum & empty trash)	/day
	Extension/upright Pole (no drape)	\$3.00		Cocktail table linen 85x85, white	\$15.00

Please indicate color choices below:	Sub-total	\$
	Sales Tax (8.3%)	\$
Table skirt color	Grand Total	\$
(blue, white, black, red, burgundy, green)		
Carpet color		
(red, black, green)		
	FOR OFFICE USE ONLY:	
Company:		
Booth #:	Paid : SS Entered _	
Phone #:	Notes:	



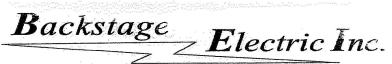


## Credit Card Charge Authorization Central Washington Home & Garden Show

March 11-13, 2022

Company name:				
Booth number:				
Card type:	Visa	MC	Discover	AmEx
Name on card:				
Account number:				
Expiration date:				
Security code:				
Cardholder telephone number:				
Cardholder billing street address:				
Cardholder billing city/state/zip address:				
Contact e-mail address:				
Cardholder Signature				
			debit my credit card al charges incurred.	for the charges

Please send completed order form(s) with Payment Authorization form via e-mail to info@beareventservices.com or via secure fax to 509.593.5424.



#### POWER BEHIND THE SCENES

P. O Box 306 Ronald, WA 98940 (509)930-0380 • bseinc@hotmail.com

	<u>Electri</u>	cal Service	Order Form	
Company Information	on			
Jame:			Phone:	
Address:	-A:	City:	State:	
Company Represent	ative:	_	Name of Show&Booth #	
Credit card type	number		security # on back	zip code
Expiration date	numberEmail add	lress		1
Jame of the city wh	ere the show is			
ALL All electrical outlets w	ORDER FORMS MUST REAvill be located in the center back	ACH OUR OFF	TICE 14 DAYS PRIOR TO SI lease check the UL rating plate	HOW DATE
<ul> <li>Duplex Elec</li> </ul>	trical Outlet – 120 Volt			
Quantity:				Total
Qualitity.	500 Watt, or 5 amp	\$41.00		<u>10tai</u>
	1000 Watt, or 10 amp	\$49.00		
	1500 Watt, or 15 amp	\$54.00		
	2000 Watt, or 20 amp	\$60.00		<del></del>
	•			
Single Election	rical Outlets – 240 Volt/S	Single Phase		
	10 amps, ½ HP or less	\$55.00		
	15 amps, 1 HP	\$65.00		
	20 amps, 1 ½ HP	\$73.00		
	30 amps, 2 HP	\$93.00		
	40 amps, 3 HP	\$105.00		
	50 amps, 4 HP	\$117.00		
	60 amps, 5 HP	\$129.00		
Single Electr	rical – 240 Volt/Three Ph	1986		
Single Litet.	10 amps, ½ HP or less	\$128.00		
	15 amps, 1 HP	\$138.00		
	20 amps, 1 ½ HP	\$148.00		
	30 amps, 2 HP	\$158.00		
	40 amps, 3HP	\$185.00		
	50 amps, 4HP	\$215.00		
	60 amps, 5HP	\$260.00		
• Area Lights		<b>#20.00</b>		
<del></del>	300 Watt Arm Light	\$30.00		
			Tax 8.2 % _	
			Total for Service Order:	

<sup>\*</sup> ALL ORDER FORMS MUST REACH BACKSTAGE ELECTRIC'S OFFICE 14 DAYS PRIOR TO **SHOW DATE \***